

CENTRAL ALABAMA CHRISTIAN ATHLETICS

Community Sponsorship Opportunities

Building Character, Leadership & Competition through Homeschool Athletics



Who We Are

CAC Athletics is a homeschool athletics program serving students and families in the North Jefferson, Blount and greater Birmingham area. Our mission is to provide competitive athletic opportunities while developing leadership, teamwork, discipline, and character in young athletes.

As part of Central Alabama Christian, a registered 501(c)(3) nonprofit organization, our program is committed to helping students grow both on and off the field through athletics, community involvement, and mentorship.

Sports Launching for Fall of 2026

Basketball

Cheerleading

Cross Country

Why Homeschool Athletics Matter

Many homeschool students have limited access to organized competitive athletics. CAC Athletics exists to help fill that gap by creating opportunities for students to compete, grow, and build lifelong friendships in a positive and encouraging environment.

Why Your Support Matters

Your sponsorship directly helps provide:

- Gym and facility rentals
- Equipment and uniforms
- League and officiating fees
- Insurance and operational costs

By partnering with CAC Athletics, you are investing in local students, families, and the future of homeschool athletics in our area.

Thank you for your consideration,

Amy Dyle

Director

centralalabamachristian@gmail.com

www.centralalabamachristian.org

205.396.6453

CAC ATHLETICS

Sponsorship Opportunities



Founding Eagle Sponsor - \$2,500

- Full-page ad in the Fall Sports Program
- Social media thank-you recognition
- Featured website recognition
- Link to website
- Recognition during athletic games

Champion Sponsor - \$1,000

- Full-page ad in the Fall Sports Program
- Social media thank-you recognition
- Website recognition
- Link to website

Legacy Sponsor - \$500

- Full-page ad in the Fall Sports Program
- Social media thank-you recognition
- Website recognition

Blue & White Sponsor - \$250

- Half-page ad in the Fall Sports Program
- Social media thank-you recognition

Additional Ways to Support CAC Athletics

In-Kind Donations Welcome

We gratefully accept:

Team equipment

Water/snacks for athletes

Team meals

Uniform assistance

Facility sponsorships

Travel support

Printing/signage

Services or gift card

CAC ATHLETICS

Fall Sports Program Advertising

Cheerleading • Basketball • Cross-Country



Reach CAC families while supporting homeschool student-athletes!

Programs will be sold at CAC home games and will include individual student-athlete photos, team photos, schedules, and other information about CAC Athletics. Businesses, organizations, families, and individuals may purchase ads, and personal photos may be included.

Program Ad Options

Ad Size	Price	Best For
1/4 Page	\$100	Logo, short message, small photo ad
1/2 Page	\$200	Photos, business details, family tribute
Full Page	\$300	Large ad, multiple photos, featured message

Full-Color Option:Add \$50 to the ad price for a full-color ad.

Sales & Artwork Information

- Ad sales period: August through October 1
- Payment & artwork deadline: October 1
- Email logos and artwork to: centralalabamachristian@gmail.com

Program Advertising Order

Business / Advertiser Name: _____

Contact Name: _____ Phone: _____

Email: _____

Student-Athlete Seller (if applicable): _____

Select Ad Size: ☐ 1/4 Page - \$100 ☐ 1/2 Page - \$200 ☐ Full Page - \$300

Printing: ☐ Standard ☐ Full Color (+\$50)

CAC ATHLETICS - SPONSOR FORM & TAX ACKNOWLEDGMENT

As a new program, your partnership helps establish opportunities that many homeschool students in our area have never had access to before. We are excited to build a competitive, character-driven athletics program that positively impacts students and families for years to come.

Thank you for investing in local students and community athletics!



Business Information

Business Name: _____ Contact Name: _____

Phone: _____ Email: _____

Website/Social Media: _____

Donation Information

Type of Donation (check one):

- ☐ Cash Sponsorship
- ☐ In-Kind Donation
- ☐ Equipment Donation

- ☐ Team Support
- ☐ Other: _____

Donation Description: _____

Estimated Value of Donation: \$ _____ Date of Donation: _____

Sponsorship Level

- ☐ Founding Eagle Sponsor - \$2,500
- ☐ Champion Sponsor - \$1,000

- ☐ Legacy Sponsor - \$500
- ☐ Blue & White Sponsor - \$250

Donor Acknowledgment

Donor Signature: _____ Date: _____

Tax Information - EIN: 41-3628545 Central Alabama Christian is a registered 501(c)(3) nonprofit organization. No goods or services were provided in exchange for this contribution unless otherwise noted.

CAC Representative Signature: _____ Date: _____